

## Managing Partner Kevin J. Cross Featured in Buffalo Business First Article "Lippes Mathias Rebrands, Expands Into Rochester"



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Managing partner Kevin J. Cross is featured in Buffalo Business First article, talking about the firm's rebrand, growth, and expansion into the Rochester market.

"If I really look at one thing that's helped the most with our growth, it's our culture," Cross said. "We have a very collaborative culture, and clients like that vibe — it's energetic and motivational. Mutual respect goes a long way with culture, and that has allowed for a lot of our growth."

# Related Team



**Kevin J. Cross**

Managing Partner |  
Chairman | Executive  
Committee