

Lippes Mathias Wins ADDY from AAF Buffalo



March 8, 2022 | **PRESS RELEASES**

BUFFALO, N.Y. – Lippes Mathias is pleased to announce that it has been awarded a silver ADDY Award by the American Advertising Federation’s Buffalo chapter in the out-of-home & ambient media category. Selection of the most creative entries is conducted through a scoring process in which a panel of judges—comprised of accomplished advertising creative professionals—evaluates all creative dimensions of every entry.

About AAF Buffalo

AAF Buffalo is a local chapter of the American Advertising Federation, the nation’s oldest and most recognized organization in the advertising industry. With over 300 professional, student, and corporate members, AAF Buffalo strives to bridge the gap between passions, occupations, and experience levels to create a single unified community that provides national industry involvement with a local focus. AAF Buffalo offers a variety of events and initiatives year-round, including national speakers, member only Skillsshops, networking events, student scholarship programs, the American Advertising Awards, and much more.

About Lippes Mathias LLP

Lippes Mathias is a full-service law firm with more than 135 attorneys serving clients regionally, nationally, and internationally. With offices in Buffalo, Albany, Rochester, and New York, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Fla.; and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, independent sponsors, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

Year after year, Lippes Mathias is proud to be recognized by The Best Lawyers in America®, U.S. News - Best Lawyers®, Super Lawyers and Chambers USA.