

## Lippes Mathias Wexler Friedman Marketing Director Named to Board of Directors

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BUFFALO, NY- The Buffalo-based law firm of Lippes Mathias Wexler Friedman LLP is pleased to announce that its Marketing Director Matt Chandler has been named to the Board of Directors for Literacy New York Buffalo-Niagara.

Matt's passion for literacy is tied to a 20-year career as a writer. In addition to being a former newspaper editor he is the author of 10 books for children. He regularly visits schools to talk with students about the importance of reading and writing and the impact it has had on his own life and he will bring that experience and enthusiasm to his seat on the board with Literacy New York Buffalo-Niagara.

"I grew up with a mom who instilled in me early on in life the love of reading and it has absolutely shaped who I've become," he said. "I've been fortunate enough to turn that love of reading into a career and now I hope to use my experiences and connections in the community to help others who may be among the estimate 15 percent of those in our community who are functionally illiterate."

Literacy New York Buffalo-Niagara works with hundreds of adult students each year to test and then pair them up with volunteer tutors who work with them to improve their reading and comprehension. The organization also conducts other literacy-based events in the community throughout the year.

"There is such a need right here in our own community," Chandler said. "The ability to read not only gives people confidence for basic tasks such as filling out a job application, but it allows so many doors to be opened that for many people who can't read, have been closed their entire lives."

At LMWF, Matt oversees the firm's marketing efforts working to connect the firm's diverse roster of attorneys with the media, the business community and potential clients. He also coordinates social media and creates content for the firm's award-winning Website, [www.lippes.com](http://www.lippes.com).

To learn more about Literacy New York Buffalo-Niagara, visit their Website at: [www.literacybuffalo.org](http://www.literacybuffalo.org)